



## INTRODUCING THE Charitable Impact Annuity

### A New Way to Make a Difference

The Penn Medicine Princeton community has banded together in remarkable ways over the past several months in our fight against COVID-19. We know that the challenges ahead will be immense, requiring us to stay resilient and nimble. You can help ensure that we continue to have the resources to respond to any adverse events and protect our community by establishing an **Emergency Preparedness and Response** Impact Annuity. This is a simple giving option that creates a way for you to support our work today while also providing for your financial security tomorrow.

### How it Works

Donors age 55+ can make a gift in exchange for a gift of \$25,000 or more, Penn Medicine Princeton Health will provide guaranteed lifetime annuity payments. You designate **Princeton's Emergency Preparedness and Response Fund** to receive the *first three* years of payments. Thereafter, you or a loved one will receive annuity payments for life, and the balance in the annuity can support a *different* Penn Medicine Princeton Health priority of your choice.

Your support of **The Emergency Preparedness and Response Fund** will ensure that we are combatting the current pandemic, the residual effects this may have on our healthcare system, as well as any future emergent needs. This fund will help:

- Expand our diagnostic and testing capacity
- Secure Personal Protective Equipment
- Implement innovative and timely solutions to meet evolving needs
- Equip spaces with necessary treatment and monitoring equipment
- Expand tele-monitoring capabilities to enable off site clinicians to interact with bedside nurses and physicians to consult on patient care
- Provide financial assistance to hospital employees who are experiencing financial distress resulting from an outbreak with emergency childcare expenses, housing, or food

- Provide our medical staff and employees with education, support and resources to help address mental health needs both during the pandemic and in the future

We know that the community is depending on us and Penn Medicine Princeton Health remains steadfast in our commitment to deliver world class care close to home.

**Join with us and together we will continue to combat this pandemic and defend against the coronaviruses of today and tomorrow.**

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